

Contact:

Lisa Coe
Vista Communications
847-526-2045
CoeVista@aol.com

FOR IMMEDIATE RELEASE

***got breakfast?*® Foundation Announces Silent Hero Grants for Summer Food Programs**

Woodbury, NY, March 1, 2010 – The *got breakfast?*® Foundation has announced the expansion of its Silent Hero Grant Program to award participants in Summer Nutrition Programs. Grants ranging from \$2,000 to \$10,000 will be awarded to public schools, non-profit private schools, local governments, National Youth Sports Programs or 501c(3) non-profit organizations participating in the federal Summer Nutrition Program. The grant monies can be used for such needs as serving equipment, staffing, and nutrition education materials.

According to the 2008-2009 report *Hungry Doesn't Take a Vacation*, issued by the Food Research and Action Center (FRAC), nearly 3 million low-income children received lunch through the federal Summer Food Programs during July 2008. Yet, nearly 17 million children ate lunch during the 2007-2008 school year. The federal Summer Nutrition Programs are designed to fill the need of hungry children when schools are on vacation.

“Once summer starts and the school breakfasts and lunches have stopped, millions more low-income children go hungry each day,” explains Sonya Kaster, R.D., L.D.N., S.N.S., Grant Administrator for the Silent Hero Program. “We want to reward those silent heroes who will expand their reach to offer summer meals to kids – whether it’s classroom breakfast in summer school, or supper at day camps.”

The Silent Hero Grant Program was created to encourage schools and non-profit organizations to expand the reach of underutilized child nutrition programs, including the School

Breakfast Program and now, Summer Nutrition Programs. Last month, the *got breakfast?* Foundation awarded eight school districts with Silent Hero Grants to implement classroom breakfast programs as a way to increase participation in the School Breakfast Program.

To be considered for the summer feeding grant, projects are to be based on creating, continuing or expanding federal Summer Nutrition Programs. Priority will be given to programs creating a summer program where one did not exist before. The deadline for submitting the application is April 1, 2010, and finalists will be notified by May 1, 2010. To obtain a Request for Application (RFA), contact info@gotbreakfast.org or visit the www.gotbreakfast.org website.

The mission of the *got breakfast?* Foundation is to ensure that every child, regardless of background, starts the school day with a nutritious breakfast in order to learn, grow and develop to his or her fullest potential.

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Source: *got breakfast?* Foundation