FOR IMMEDIATE RELEASE

Contact:

Lisa Coe Vista Communications 847-526-2045 CoeVista@aol.com

got breakfast?® Foundation Announces 2011 Silent Hero Summer Grant Winners

Woodbury, NY, June 6, 2011 – The *got breakfast?*® Foundation this week awarded Silent Hero Grants to organizations to create, support and expand Summer Nutrition Programs. The grants were available to public schools, non-profit private schools, local governments, National Youth Sports Programs or 501c(3) non-profit organizations. The grant monies can be used for such needs as serving equipment, staffing, and nutrition education materials.

In addition, the Foundation also provided grant money to the non-profit Share Our Strength organization to be designated for Classroom Breakfast Programs in the New York City Metropolitan Area. The total amount of grant awards this year is \$18,000.

The three Silent Hero Summer Grant recipients are:

East Texas Food Bank – Tyler, TX Lincoln-Lancaster County Health Department – Lincoln, NE

Plus, for expansion of Classroom Breakfast Programs:

Share Our Strength for New York City Metropolitan Area – New York, NY

"The Foundation received hundreds of applications from across the U.S. – from park districts, church programs, summer school programs, day camps, youth sports programs, and food banks," says Sonya Kaster, R.D., L.D.N., S.N.S., Grant Administrator for the Silent Hero Program. "The winning entrants demonstrated need, creativity and practicality of implementing their summer feeding programs."

Once summer starts and the school breakfasts and lunches have stopped, millions more

low-income children go hungry each day. According to the 2010 report Hunger Doesn't Take a

Vacation, issued by the Food Research and Action Center (FRAC), in July 2009, only 16.1

children received Summer Nutrition for every 100 low-income students who received lunch in

the 2008-2009 school year. Only one in six children who needed summer food was receiving it.

The federal Summer Nutrition Programs are designed to fill the need of hungry children when

schools are on vacation.

The Silent Hero Grant Program was created to encourage schools and non-profit

organizations to expand the reach of underutilized child nutrition programs, including the School

Breakfast Program and Summer Nutrition Programs. In February, the got breakfast? Foundation

awarded seven school districts with Silent Hero Grants to implement classroom breakfast and

"grab 'n' go" programs as a way to increase participation in the School Breakfast Program.

The mission of the got breakfast? Foundation is to ensure that every child, regardless of

background, starts the school day with a nutritious breakfast in order to learn, grow and develop

to his or her fullest potential.

For information about the *got breakfast?* Silent Hero Grant Program contact

<u>info@gotbreakfast.org</u> or visit the <u>www.gotbreakfast.org</u> website.

###

Source: got breakfast? Foundation